



ORCHESTRE  
SYMPHONIQUE  
DE MONTRÉAL

Presented by



## 2017 Bal des enfants data sheet

- When: March 25, 2017
- Where: Maison symphonique de Montréal
- Theme for this edition: The Intrigues of Maestro Puss-in-Boots
- Target audience: youngsters 5 to 12 accompanied by their families
- Source of audience: general public, families of our partners and families from invited organizations
- Spokesperson for the event:
  - o 2017: Patrice Bélanger, honorary patron
  - o 2016: Emmanuel Bilodeau and Édith Cochrane, honorary patrons
  - o 2015: Alice Morel-Michaud, actress and spokesperson
  - o 2014: Sophie Nélisse, host and spokesperson
- Conducting of the concert by Maestro Kent Nagano
- Staging: Charles Dauphinais
- Artists for the concert: Didier Lucien (Puss-in-Boots), Marc St-Martin (Marquis of Carabas), Marianne Fortier (Princess) and Antoine Vézina (King)
- Number of families invited free of charge: 520 invited in 2016, 290 invited in 2015, 221 invited in 2014
- Objective for this year: 580 invited free of charge by recognized organizations
- Revenue resulting from the event: to date, close to \$400,000 turned over to the OSM for its mission of education and accessibility
- Use of that revenue: free outdoor program during the OSM Couche-Tard Classical Spree, education.osm.ca, development of the rising generation, continuation of young-audience concerts, introductory classical-music sessions in primary schools
- Some of the organizations invited last year:
  - o Centre hospitalier universitaire Sainte-Justine
  - o Shriners Hospitals for Children
  - o Centraide
  - o The Lighthouse Children and Families
  - o Jeunesses Musicales of Canada
  - o Club des petits déjeuners
  - o Fondation Centre de cancérologie Charles-Bruneau
  - o Fondation du Docteur Julien



