





PRESS RELEASE

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RESOUNDING SUCCESS!

In barely 16 hours, the 2nd edition of a Cool Classical Journey drawing more than 20,000 spectators!

Montreal, August 17, 2013 – The success of A Cool Classical Journey just gets bigger. For this 2nd edition, more than 20,000 people replied in the affirmative to the proposal of the Orchestre symphonique de Montréal and its music director, **Kent Nagano**, by attending one or another of the 30 45-minute concerts as well as free activities organized by Place des Arts. On August 16 and 17, musicians and spectators brought their high spirits to a true cultural crossover!

Friday evening and all day Saturday, the Orchestra's musicians, conductor Kent Nagano and numerous guest artists captivated a crowd even bigger than last year's, there to take part in an incomparable musical celebration. Orchestral concerts, chamber music and recitals were offered simultaneously in the four venues on the circuit: Maison symphonique de Montréal, Cinquième Salle and Studio-Théâtre in Place des Arts, along with Salle Beverley Webster Rolph in the Musée d'art contemporain. At the same time, an important program of free activities was presented at Espace culturel Georges-Émile Lapalme, while at ARTVstudio, hosts Françoise Davoine and Mario Paquet conducted a series of interviews broadcast live over Espace musique. Everywhere, enjoyment was palpable.

Kent Nagano has said how happy he is that the event proves to be a perfect fit for Montreal's festive spirit and festival lineup. "Music is a universal language, and an event like this one makes it possible for great numbers of people, of every age and from every background, to immerse themselves in it. It strikes me as essential that, in a city like Montreal, classical music be at the heart of such celebrations, which have broad appeal and which thus bring people together."

Madeleine Careau, chief executive officer of the OSM, was also delighted at the success of A Cool Classical Journey's 2013 edition: "We're thrilled that Montrealers responded in such big numbers to the wonderful invitation that Kent Nagano and the Orchestra extended. And beyond that, they demonstrated enthusiasm, curiosity and that festive spirit for which they're known – without these, such a musical marathon would just not be the same."

If Mozart lay at the center of the programming, works by Bach, Mendelssohn, Brahms and Schubert were also heard. In addition to the musicians of the OSM, numerous guest artists were part of the adventure. Among those may be mentioned clarinetist Jörg Widmann, cellist Stéphane Tétreault, violinists Alexandre Da Costa, Augustin Dumay and Hyeyoon Park, pianists Kit Armstrong, Angela Hewitt, André Laplante, Xiaoyu Liu, Menahem Pressler and Alexandre Tharaud the Schumann and Calidore quartets, the Mozart Chamber Ensemble and Canadian Brass. Prices for all tickets ranged from \$10 to \$30.

100 000 people heard the OSM this summer!

With three free concerts drawing 40,000 people in the city's parks; with a big popular concert on the Esplanade Financière Sun Life at the Olympic Park before 30,000 spectators; with a much-appreciated appearance by Kent Nagano at an Orford Arts Center masterclass; with open-air concerts at Festival de Lanaudière before 10,000 people on hand to applaud the OSM and its conductor; with the success of the 2013 Cool Classical Journey and the promise of a third edition in 2014, the mission of the Orchestra and Maestro Nagano to make classical music accessible to as wide an audience as possible has enjoyed major success this summer. And what better stepping stone to the start of an 80th OSM season!

The Orchestre symphonique de Montréal wishes to thank its partners for their invaluable support: Hydro-Québec, presenter of the OSM,

the Secrétariat à la Région métropolitaine du Québec,

Place des Arts,

Couche-Tard, presenter of A Cool Classical Journey, Natrel, iögo, the Musée d'Art contemporain de Montréal, Espace musique official broadcaster and La Presse.

The OSM would also like to thank SiriusXM Canada, Loto-Québec, Eska and RIO for the concerts in the parks.

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